Nomination Form for the Position of Member of the Executive Committee

To the Election Committee of CityNet:

I wish to nominate my city/organisation for the position of a Member of the CityNet Executive Committee 2018-2021 and attach herewith the following documents for your consideration.

- Form C: Vision for the Sustainability of CityNet
- Form D: Potential Contribution to CityNet

Please explain below why your city/organisation wishes to apply for the position of Member of the Executive Committee. You may write your explanation on a separate A4 size paper not exceeding one page. Please attach it along with the duly signed Form A.

1. As a leader in the Asia Pacific region, we are well aware of the importance and potential of the CityNet network. We wish to contribute to the development of CityNet.
2. We have been steadily participating in the activities of CityNet since we became a member in 1997 and were elected as an executive committee member in 2013.
3. As a hub city in Asia, we would like to play a part in strengthening the networking and information sharing of CityNet.

Date: 04/Apr/2017
Name of City/Organisation: Incheon Metropolitan City
Signature: 
Full Name: Yoo Jeong-Bok
Title (Head of City/Organisation): Mayor of Incheon Metropolitan City

Contact Details:

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I. Vision for the Sustainability of CityNet

Guide Questions

Please describe your city/organisation’s vision for the management, development and sustainability of CityNet as a Network organization. Please include ideas on how to enhance CityNet’s capacities to meet the needs of members and to face pressing local and global challenges.

CityNet has 138 members, forming a regional network of local autonomous bodies which seek to manage the living conditions of the region’s citizens. It is the only such network that is managed by the various stakeholders in these cities, including local governments, NGOs, CBOs, federation of municipalities, research institutes, and private companies. For this reason it is able to embrace diversity and remain flexible.

Our city believes that CityNet should act as a network between city governments in the Asia Pacific region. We hope that CityNet will become an active mediator for exchange and cooperation between cities through its diverse database, which will serve as a platform for information sharing to improve the living conditions in cities. Specifically, we hope that CityNet will pursue the following ideas as a way of meeting the demands of its members.

First, develop a unique concept and clearly identify the benefits for members:
- Clarify the identity and image of CityNet.
- Incorporate special features and benefits that will clearly distinguish CityNet from other organizations.

Second, broaden CityNet’s network
- Increase the number of members in the Asia Pacific region.
- Increase efforts to secure the membership of advanced cities in countries such as Japan, Singapore, China and Australia.
- Obtain diverse content and increase the sharing of information and resources through the addition of new member cities.

Third, strengthen the existing network by building capacity within the network
- Pursue active information sharing and coordinated activities among member cities to increase C2C programs.
- Encourage communication through regularly scheduled working-level meetings.
- Increase PR through local governments, student organizations, international conferences and the media.

For this, CityNet needs to:
- obtain a broader and more accurate database of each of its members, including their characteristics and needs of the cities
- offer accurate sources and connect areas in line with the needs of its members.
- become an active mediator for C2C.
- host diverse events such as forums, exhibits and fairs to deepen understanding and facilitate the exchange of information among members.
- convince non-members why they should join CityNet and how they would benefit from becoming members.

The implementation of these measures to build an active network of cooperation and exchange would result in CityNet developing into a leading international organization that would benefit and reinforce the network in the Asia Pacific region.

Our city’s goal is to improve living conditions, which is the goal of CityNet. Based on its world best international airport and port, Incheon has been operating successfully Incheon Free Economic Zone which covers three districts.

To ensure balanced development, it is working on old town renewal projects utilizing the modern cultural assets Incheon possesses. The case of Incheon, which shows harmonious growth of new and old towns, could become a model for other cities that hope to improve the quality of urban life.

Date: 04/Apr/2017
Name of City/Organisation: Incheon Metropolitan City
Signature: 
Full Name: Yoo Jeong-bok
Title (Head of City/Organisation): Mayor of Incheon Metropolitan City
II. Potential Contribution to CityNet

Guide Questions

If your city/organisation is elected as a CityNet Executive Committee member, describe what kind of contribution/s your city/organization can give to the network in order to achieve its vision and targets that your city/organisation has described in the Form C.

Incheon is Korea’s third largest city, with 3 million citizens. Based on its world-class Incheon International Airport and Incheon Port, the city is rapidly becoming an international logistics and transportation hub. Through the development of the Incheon Free Economic Zone, Korea’s first free economic zone, it is also developing into a smart-city with an optimal business environment.

There are 15 international organizations in Incheon, including the GCF Secretariat, the World Bank, the UN ESCAP and the UNAPCICT. This demonstrates how highly regarded Incheon is as an international city.

In addition to our abundant skilled workforce and state-of-the-art infrastructure, we have the experience and the capacity to lead the response to those challenges facing local governments in the areas of urban development, infrastructure, economic development, natural disasters and the environment.

Therefore, if our city is elected again a member of the Executive Committee, we would share our success stories regarding smart city development and old town renewal and offer other related information. Particularly, we have integrated three districts into the IFEZ to be run by an integrated smart city operation center.

We are planning to combine and manage traffic information, crime-prevention CCTV, fire watch for high-rise buildings and climate information, which will all be used to improve citizens’ lives. These efforts and know-how to improve living conditions and sustainable development will be of great help to other cities.

We will be able to promote CityNet to the world through these 15 UN and international organizations, our city’s international events and conferences, and our 37 sister and friendly cities.

Incheon is located close to the capital, Seoul, and maintains close cooperation with the CityNet Secretariat to discuss ways of supporting and developing CityNet, contributing to the growth of CityNet.

Incheon will endeavor to share its extensive experience in the areas of urban development and smart-city operation and is committed to consolidating cooperation in the Asia Pacific region.
Date: 04/Apr/2017
Name of City/Organisation: Incheon Metropolitan City
Signature:
Full Name: Yoo Jeong-bok
Title (Head of City/Organisation): Mayor of Incheon Metropolitan City